



AGENDA

FORD ACCELERATE THE ESSENTIAL ECONOMY SUMMIT

Wednesday, September 30 at Michigan Central

8:00 am **Check-In + Breakfast**

8:55 am **Welcome Remarks from Mary Sheffield - Mayor of Detroit**

9:00 am **Mainstage Morning Opening Moment**

9:10 am **REALITY CHECK: THE STATE OF THE ESSENTIAL ECONOMY**

- **Jim Farley** - President & CEO, Ford

9:20 am **AMERICA'S SKILLED TRADES RESURGENCE: A CALL FOR COLLECTIVE ACTION**

- **Jim Farley** - President & CEO, Ford
- **Larry Fink** - Chairman & CEO, BlackRock
- **Linda Hubbard** - President & CEO, Carhartt
- **Ruth Porat** - President & Chief Investment Officer, Alphabet and Google
- **Poppy Harlow** - Journalist & Founder, Day 2 Media (Moderator)

10:10 am **AMERICA'S SKILLED TRADES RESURGENCE: BUILDING THE TALENT PIPELINE**

- **Lexi Abreu** - Commercial Electrician
- **Tanisha Bronaugh** - Work-Based Learning Coordinator, Breithaupt Career & Technical Center
- **James Cahill** - SkillsUSA Champion
- **Derrick Feldmann** - Managing Director, Ad Council Research Institute
- **Michael Killingback** - Fourth-Generation Crane Operator
- **Jennifer Maher** - CEO, TechForce Foundation
- **Dallis Sutton** - Student, Breithaupt Career & Technical Center
- **Chelle Travis** - Executive Director, SkillsUSA
- **Kimberly Gill** - Anchor, Local 4 News, WDIV Detroit (Moderator)

10:50 am **Networking Break**

11:10 am **ESSENTIAL PUBLIC-PRIVATE SOLUTIONS**

- **Linda McMahon** - Secretary, U.S. Department of Education
- **Mike Duffey** - Under Secretary for Acquisition and Sustainment, U.S. Department of War
- **Mike Rowe** - CEO, mikeroweWORKS Foundation
- **Steve Croley** - Chief Policy Officer & General Counsel, Ford (Moderator)

11:45 am **Breakout Sessions - Choice to attend 1 of 3 simultaneous sessions**

DRIVING THE SKILLED TRADES FUTURE STATE BY STATE

- **Claire Chamberlain** - President, The BlackRock Foundation
- **Maria Flynn** - President & CEO, Jobs for the Future
- **Joseph Fuller** - Co-Director of the Project on Workforce, Harvard University
- **Lisa Gevelber** - CMO, Americas Region at Google and Founder, Grow With Google
- **Jenny Kane** - Career & Technical Education Lead, Bloomberg Philanthropies
- **Matt Sigelman** - President, The Burning Glass Institute
- **Mary Culler** - President, Ford Philanthropy (Moderator)

DELIVERING ON DEMAND: ESSENTIAL TO AMERICAN COMPETITIVENESS

- **Dr. Thomas Caulfield** - Executive Chairman, GlobalFoundries
- **Liz Door** - Chief Supply Chain Officer, Ford
- **Christian Meisner** - Chief HR Officer, GE Aerospace
- **Marcus von Kapff** - Managing Director, JPMorganChase Security and Resiliency Initiative (SRI)
- **Rick Locke** - John C Head III Dean, MIT Sloan School of Management (Moderator)

TECH & THE TRADES: SUPERCHARGING ESSENTIAL WORK

- **Mike Aragon** - President, Integrated Services, Ford
- **Eduard Arakelyan** - CEO, Team Rooter
- **David Burritt** - President & CEO, U.S. Steel
- **Ujjwal Kumar** - President, Automation Americas, Siemens Digital Industries
- **Vahe Kuzoyan** - President & Co-Founder, ServiceTitan
- **Ryan Maibach** - President & CEO, Barton Malow
- **Joanna Stern** - Tech Journalist, Founder & Editor of The New Things (Moderator)

12:45 pm **Lunch + Networking Break**

1:45 pm **Afternoon Mainstage Programming Resumes**

1:50 pm **Remarks from Bill Ford - Executive Chair, Ford**

2:00 pm **THE CEO VIEWPOINT**

- **Chris Nelson** - President & CEO, Stanley Black & Decker
- **Daniel Peyovich** - President & CEO, Dycom Industries, Inc.
- **Patti Poppe** - CEO, PG&E
- **David Regnery** - Chair & CEO, Trane Technologies
- **Dan Schulman** - CEO, Verizon
- **Diane Brady** - Executive Editorial Director, Fortune (Moderator)

2:55 pm **ACCELERATE 2026 KEY TAKEAWAYS & GOODBYE**

3:00 pm **Ford Pro's New Business Boot Camp Pilot** (special invitation required)